

# DAIMON EKLUND

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## EXPERIENCE

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Feb. 2008 – present	<i>Director of Operations</i>	LegiStorm.com	Washington, D.C.
	<b>Content management:</b>		
	<ul style="list-style-type: none"><li>■ Oversee production and quality of site content , including editing incoming data, improving user experience, blogging about newsworthy new content and identifying new records to acquire .</li><li>■ Identify new site features and create page specifications for developers.</li><li>■ Manage company's social media presence, including Twitter feed and Facebook page.</li><li>■ Use analytics to determine track traffic and implement site changes accordingly.</li><li>■ Provide outside reporters with story ideas and customized data for national and local news stories, packages and projects.</li></ul>		
	<b>Technical management:</b>		
	<ul style="list-style-type: none"><li>■ Create specifications for custom in-house editing tools and CMS; collaborate with programmers to reduce site-production inefficiencies in editing process.</li><li>■ Managed team of programmers and designers to create LegiStorm Pro subscription product, including building e-commerce engines and new content offerings.</li></ul>		
2007 – 2012	<i>Freelance sportswriter</i>	The Associated Press	Washington, D.C.
	<ul style="list-style-type: none"><li>■ Regularly wrote feature stories and game coverage about all professional teams and major college sports in the Washington, D.C. area.</li><li>■ Also wrote freelance articles for newspapers and other outlets, including The Philadelphia Daily News, The Washington Post and The (Syracuse, N.Y.) Post-Standard.</li></ul>		
Fall 2005 – Fall 2006	<i>Contract employee</i>	Various employers	New Zealand
	<ul style="list-style-type: none"><li>■ Placed by recruitment agencies in various roles, including: legal secretary; data entry; checking prospective employees' references; taking minutes of government meetings; travel arrangements and logistics for touring museum exhibit; project researcher analyzing survey data.</li></ul>		
1999 – 2005	<i>Sportswriter</i>	Hattiesburg American Columbia Missourian Birmingham News	Hattiesburg, Miss. Columbia, Mo. Birmingham, Ala.
	<ul style="list-style-type: none"><li>■ Beat reporter covering Division I university sports, as well as general assignment articles and copy-editing shifts. Responsible for writing game stories, breaking news coverage and features, as well as developing story ideas.</li></ul>		

## OTHER SKILLS AND HONORS

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- Extensive hands-on experience with various content management systems and social media applications. Expert knowledge of Mac and Windows operating systems.
- Working knowledge of XML and HTML, Postgres and MySQL databases. Proficiency in Adobe Photoshop and various audio- and video-editing programs.
- First place, Sports Feature, AP Managing Editors Association of Louisiana and Mississippi.

## EDUCATION

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2012-2013 (expected)	University of Washington	Seattle, Wash.
	<i>Master's of Communication in Digital Media</i>	
1996–2001	University of Missouri - Columbia	Columbia, Mo.
	<i>Bachelor's of Journalism, News-Editorial emphasis</i>	
	<ul style="list-style-type: none"><li>■ Worked two years in the Department of Communication Media Lab, training students to use non-linear video and audio-editing applications.</li><li>■ Worked at KBIA, the university-owned NPR station, both on-air and as a sound engineer.</li></ul>	

## REFERENCES

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- Available on request